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## Prashant Natarajan joins Velatura as first Chief Artificial Intelligence Officer

*Natarajan brings more than two decades of experience in generative AI and machine learning*

**CHATTANOOGA, Tenn.** – Velatura, a leading provider of health information exchange (HIE) and health data interoperability consulting services and data-driven healthcare solutions, today announced the appointment of Prashant Natarajan as its first Chief Artificial Intelligence (AI) Officer. Natarajan brings over 20 years of experience in AI, analytics, and big data to Velatura, where he will lead the company’s AI initiatives, enhance product innovation, and drive improvements in interoperability, patient care, and data exchange across healthcare and public sectors.

As Chief AI Officer, Natarajan will direct Velatura’s AI strategy, overseeing the development and deployment of advanced AI-driven solutions tailored to the evolving demands of digital health and social care systems. His leadership will expand Velatura’s AI capabilities, supporting value-based care initiatives, optimizing operational efficiencies, and scaling the company’s technology solutions and offerings to the health care ecosystem.

“We are entering an extraordinary era in healthcare, where AI has the potential to fundamentally transform patient care and health equity,” said Dr. Tim Pletcher, DHA, Executive Director of Velatura. “Prashant’s extensive experience in AI and product management makes him uniquely qualified to lead Velatura’s AI efforts. His expertise in generative AI and multi-modal AI solutions will enhance our ability to serve diverse communities and elevate healthcare interoperability on a national scale.”

Natarajan has a proven record of leading large-scale enterprise AI and data science programs, generating more than \$1 billion in growth and operational savings for clients. His expertise spans AI and machine learning (ML) solutions, cloud data platforms, and advanced language and vision models, with a focus on applications, governance, and policy advocacy. Throughout his career, Natarajan has led global teams in developing multi-modal AI models and applications that drive product management, adoption, market reach, and customer satisfaction.

Most recently, Natarajan served as Vice President of Healthcare Analytics at H2O.ai, where he developed AI products for health and life sciences and led customer-facing product management for H2O’s Document AI. His work on Document AI in healthcare resulted in successful AI implementations at health systems, academic medical centers, public sector healthcare, and life sciences enterprises—both during the COVID-19 pandemic and beyond.



Previously, Natarajan was Global Director of Data Science and Analytics at Unum Group, where he led advanced analytics, document AI, and conversational AI strategy to enhance business opportunities and customer satisfaction. He also served as Principal of AI and Analytics at Deloitte Australia, leading a national team to deliver transformative AI solutions across industries. At Oracle Health Sciences GBU, he was Portfolio Director of Products, overseeing Oracle Healthcare Foundation, Oracle Translational Research Center, Oracle HIE/HDR/FHIR products, and Inform Advanced Molecular Analytics.

Natarajan is a leading advocate for AI in healthcare, having recently testified before the U.S. House of Representatives on the potential of generative AI for the Department of Veterans Affairs. As a Distinguished Fellow at Health Innovation Alliance, he promotes private-public partnerships and patient-first approaches that leverage data, analytics, and AI/ML. Natarajan also serves as an Industry Advisor on Data Science and generative AI at the University of California, San Francisco, and San Francisco VAMC. In addition, he contributes to HIMSS' ASTP AI regulatory framework and policy guidance and is a founding member of the Pistoia Alliance Artificial Intelligence Center of Excellence.

“I’ve dedicated my career to leveraging AI to transform healthcare by developing unique use cases that improve care delivery and efficiency for both patients and providers,” said Natarajan. “Joining Velatura at this pivotal moment is incredibly exciting, as the company is poised for significant growth in the healthcare sector. AI and data interoperability are key to driving equitable, efficient, and patient-centered care, and Velatura is in a unique position to lead innovation in these areas and deliver meaningful value to stakeholders that are committed to redefining healthcare delivery. I’m honored to be part of a forward-thinking team that is transforming healthcare creating lasting value for the industry.”

He holds an SCPM in Advanced Project Management from Stanford University, a Master’s in Technical and Professional Communication from Auburn University, and a Bachelor’s degree in Chemical Engineering from Manipal Institute of Technology. He has published extensively on health, big data, machine learning, and AI data science, including as lead or co-author of the HIMSS best-sellers *Demystifying Big Data and Machine Learning for Healthcare* and *Demystifying AI for the Enterprise: A Playbook for Business Value and Digital Transformation*.

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### **About Velatura**

Velatura is a multi-jurisdictional health data utility (HDU) that serves as a strategic bridge, connecting people, organizations, technology, and information. By enabling secure and efficient exchange of critical electronic health information, Velatura helps healthcare organizations streamline workflows, improve care coordination, and enhance patient care. For additional information, visit [www.velatura.org](http://www.velatura.org).



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