Brian Wikle Joins Velatura as
Director of National Account Management

INDIANAPOLIS—Velatura HIE Corporation (Velatura), a premier multi-jurisdictional health data utility (HDU) and national provider of health data interoperability solutions, today announced that Brian Wikle has joined the organization as Director of National Account Management. Wikle brings over 30 years of experience in public health, managed services, healthcare technology, and data analytics to his new role, where he will be instrumental in driving the organization's national growth and expanding its partnerships across the healthcare sector.

In his new role, Wikle will work closely with health systems, payers, providers, and government agencies to advance Velatura's mission of utilizing interoperable data to address health disparities and improve public health. His deep expertise in navigating complex healthcare landscapes, developing sustainable growth strategies, and leading multi-stakeholder initiatives will be essential as Velatura continues to grow and enhance its influence on national healthcare policy and practices.

"We are thrilled to welcome Brian to the Velatura team during this pivotal moment in our growth," said Angie Bass, Chief Strategy Officer of Velatura. "His extensive track record of leading large-scale initiatives and driving meaningful change in public health aligns perfectly with Velatura's core mission. Brian's leadership, combined with his experience in building partnerships at the intersection of healthcare, technology, and policy, will be critical in advancing our mission of being a trusted partner in health data exchange and ensuring that our stakeholders are equipped to meet today's challenges and tomorrow's opportunities."

Wikle's professional journey spans a variety of leadership roles, where he has successfully driven new revenue, expanded market presence, and delivered innovative healthcare solutions. Most recently, he served as Principal Sales Executive at SS&C Health, where he was instrumental in introducing the Johns Hopkins ACG System to health systems, Medicare, Medicaid, and commercial health plans. His background in healthcare analytics, care coordination, and public health has equipped him with the insights needed to build lasting relationships with key stakeholders and navigate the evolving landscape of healthcare data and policy.

Previously, Wikle held leadership roles at 4medica, Briljent, and other healthcare technology firms, where he focused on driving data integrity, interoperability, and quality solutions for state health information exchanges (HIEs), Medicaid agencies, and large healthcare systems. Throughout his career, he has been a vocal advocate for improved healthcare outcomes through better data management, risk stratification, and care coordination. He has worked with

influential organizations such as the Office of the National Coordinator for Health IT (ONC), the Centers for Medicare & Medicaid Services (CMS), and other federal and state agencies to shape public policy and advocate for healthcare reforms that align with Velatura's values.

"I have dedicated my career to improving healthcare through advanced data sharing, focusing on leveraging technology to bridge gaps in care, enhance collaboration among stakeholders, and drive better health outcomes," said Wikle. "I am thrilled to join Velatura, where my work will continue to be centered on enabling more equitable, efficient, and patient-centered solutions that address the diverse needs of communities and promote lasting improvements in public health. I look forward to collaborating with the team to build relationships, deliver secure and efficient health data exchange, and lead the way toward a more connected and equitable healthcare system nationwide."

Wikle has held leadership roles in several prominent organizations, including SS&C Health, 4medica, and Briljent, where he successfully drove new revenue, built collaborative partnerships, and led teams to implement data solutions that improve healthcare outcomes. He has a proven track record of working with major health systems, state health information exchanges (HIEs), Medicaid agencies, and key public health stakeholders to implement technology-driven solutions.

He holds a Bachelor's degree in Communications from Ball State University and a Master's degree in Communications from Butler University. His career includes extensive experience in the healthcare and IT sectors, including expertise in risk stratification, data analytics, care coordination, and public health policy.

For more information on Velatura and its initiatives to promote health equity through data sharing, visit www.velatura.org.

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About Velatura
Velatura is a multi-jurisdictional health data utility (HDU) that serves as a strategic bridge, connecting people, organizations, technology, and information. By enabling secure and efficient exchange of critical electronic health information, Velatura helps healthcare organizations streamline workflows, improve care coordination, and enhance patient care. For additional information, visit www.velatura.org

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